

# AGENDA

## VISITOR IMPROVEMENTS FUND ADVISORY BOARD

### REGULAR MEETING

May 12, 2010  
12:00 p.m.

Rifle City Hall  
Conference Room  
202 Railroad Avenue  
Rifle, CO

*The Board may take action on any of the following agenda items as presented or modified prior to or during the meeting, and items necessary or convenient to effectuate the agenda items.*

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|------------|----|---|
| 12:00 p.m. | 1. | Call to Order and Roll Call                                 |
| 12:03 p.m. | 2. | Approval of Minutes from the April 14, 2010 Regular Meeting |
| 12:05 p.m. | 3. | Place Branding Update (Michael Langhorne)                   |
| 12:15 p.m. | 4. | VIF Projects; Board Member Priorities (John Savage)         |
| 12:25 p.m. | 5. | Fireworks Funding Discussion (Scott Becker)                 |
| 12:45 p.m. | 6. | Other Discussion Items                                      |
| 1:00 p.m.  | 7. | Adjourn   |

*The order and times of agenda items listed above are approximate and intended as a guideline for the Board.*

*Next meeting: June 9, 2010*