

CITY OF RIFLE, COLORADO
ORDINANCE NO. 4
SERIES OF 2023

AN ORDINANCE OF THE CITY OF RIFLE, COLORADO, AMENDING
CHAPTER 2, ARTICLE 12 OF THE RIFLE MUNICIPAL CODE REGARDING
THE MEMBERSHIP OF THE GREATER RIFLE IMPROVEMENT TEAM
(GRIT) BOARD.

WHEREAS, the City of Rifle (“Rifle” or the “City”) is a home-rule municipality organized under Article XX of the Colorado Constitution and with the authority of the Rifle Home Rule Charter; and

WHEREAS, in 2007, the voting electorate of the City approved a ballot question establishing the visitor improvements fund and a local lodging and accommodations tax to be used primarily for visitor improvements and attractions, historic preservation, special events, beautification projects in the City, and the promotion of the City and its environs; and

WHEREAS, subsequent to the approval of the ballot question approving the tax, the Visitor Improvements Fund Advisory Board (“VIF Board”) was created by Ordinance No. 33, Series of 2007; and

WHEREAS, the Greater Rifle Improvement Team (“GRIT”) functioned locally to improve collaboration on shared goals such as tourism, economic development, and quality of life improvements, which goals aligned closely with those of the Visitor Improvements Fund Advisory Board; and

WHEREAS, to streamline the common objectives of the VIF Board and the GRIT Board, by Ordinance No. 24, Series of 2017, the membership and duties of the VIF Board were amended in Chapter 2, Article 12 of the Rifle Municipal Code essentially merging the two Boards through an enhanced VIF Board structure; and

WEREAS, to better reflect this new structure and community understanding of its scope, the Rifle City Council by Ordinance No. 9, Series of 2019 amended Chapter 2, Article 12 changing the name of the VIF Board to the GRIT Board; and

WHEREAS, as attendance and participation of the GRIT Board has evolved, the City Council desires to amend the membership of the GRIT Board to ensure its functionality.

NOW, THEREFORE, THE COUNCIL OF THE CITY OF RIFLE, COLORADO, ORDAINS THAT:

1. Incorporation. The Rifle City Council adopts the foregoing recitals and conclusions as facts and determinations and incorporates them by reference as if set forth in full herein.

2. Code Amendment. Section 2-12-20(a) of the Rifle Municipal Code is hereby amended as follows, with underlined text added and ~~strike through language deleted~~:

Sec. 2-12-20. Membership.

(a) The GRIT Board shall consist of seven (7) voting members, plus one (1) alternate member with voting rights only in the absence of a regular member. Membership on the GRIT Board shall be in compliance with Section 2-2-50(b) of this Code.

The intent of the GRIT Board structure is to bring together citizens, business interests, and key organizations in a collaborative partnership that attracts visitors and improves the quality of life for residents. The GRIT Board membership shall be comprised as follows:

- ~~(1) Five (5)~~ Eight (8) members, one (1) of whom shall serve as an alternate, who are citizens residing within the City of Rifle or are representatives of businesses located within the City. Hotel, restaurant, retail businesses and members of historic preservation groups are preferred, but not required.
- ~~(2) A representative of the Downtown Development Authority;~~
- ~~(3) A representative of the Rifle Area Chamber of Commerce; and~~
- ~~(4) A representative of the Rifle Regional Economic Development Corporation.~~

The City Council shall ~~also~~ appoint a liaison from the Rifle City Council to attend GRIT Board meetings as a non-voting participant.

INTRODUCED on February 1, 2023, read by title, passed on first reading with amendment, and ordered published as required by the Charter.

INTRODUCED a second time at a regular meeting of the Council of the City of Rifle, Colorado, held on February 15, 2023, passed without amendment, approved and ordered published in full as required by Charter.

Dated this _____ day of _____, 2023.

CITY OF RIFLE, COLORADO

By: _____
Mayor

ATTEST:

City Clerk