

**VISITOR IMPROVEMENT FUND  
ADVISORY BOARD MEETING**

Tuesday, June 14, 2022

REGULAR MEETING

12 p.m. Noon

Called to order at 12:04 pm

**Role Call ~ In Attendance:** Garrick Frontella, Helen Rogers, Tyler Kelly, Samm Young, and Kari Slappey.

*Also in Attendance:* Main Street Manager, Kim Burner, &  
Administrative Assistant, Yesica Lovo.

*Visitors:*

**MINUTES:** Helen Rogers moves to approve minutes from March 8<sup>th</sup>, April 12, and May 10. Kari Slappey 2<sup>nd</sup> motion carries.

**GRANT APPLICANTS:**

- **Middle Colorado Watershed Council:** A grant application and request of \$6,000 is presented by Doug Winter, Middle Colorado Watershed Council Board member. The application was for multiple items including special events, operating costs and marketing of River Stop. Discussion ensued regarding grants made for operating costs; GRIT does not entertain grants for operating costs and has in the past denied requests for such. After discussion, a motion was made by Samm Young to approve a grant in the amount of \$1,500 specifically for special events and marketing of River Stop. Motion 2<sup>nd</sup> by Garrick Frontella, motion carries.
- **Garfield County Fair and Rodeo Board:** A grant application and request of \$2,500 is presented by Chris Floyd, Garfield County Fair and Rodeo Manager. A grant application was received by Garfield County Fair and Rodeo Board of Directors specifically to cover bands to play on the “free stage” in the midway after ticketed events. The bands would be local. After discussion a motion was made by Helen Rogers to grant the application in full. Motions 2<sup>nd</sup> by Samm Young, motion carries.
- **RAMBO:** A grant application and request of \$10,000 is Presented by Erik Villasenor and Lindsay Williams. The grant application was broken into 2 items. \$5,000 for the Grand Hogback Extravaganza and \$5,000 to add to their funds for a committed \$10,000 in matching funds for a state trails grant obtained by the City of Rifle. After discussion, a motion was made by Garrick Frontella to approve the request in the amount of \$5,000 for the Grand Hogback Extravaganza. Motion 2<sup>nd</sup> by Helen Rogers, motion carries

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- **City of Rifle Parks & Rec July 3<sup>rd</sup>** – A grant application was received in the amount of \$7,000 to help cover the costs of expanded daytime activities at Rifle’s July 3<sup>rd</sup> celebration. Discussion ensued regarding funding events organized by the City of Rifle. After discussion a motion was made by Samm Young to approve the grant in full this year with an understanding GRIT would not entertain a grant request in the future. Motion was 2<sup>nd</sup> by Garrick Frontella, motion carries.

**Annick Pruitt** – Kim Burner presents a letter of interest from Annick Pruitt to join the GRIT Advisory Board. After discussion Helen Rogers makes a motion to send a recommendation for appointment to Rifle City Council. Motion 2<sup>nd</sup> by Garrick Frontella, motion carries

**Kristin Llacuna:** Letter of resignation from Kristine Llacuna is announced by Kim Burner. Board expressed their gratitude to Kristine Llacuna for her many years of service on the GRIT Advisory Board.

**Update on River Visioning & City projects** – Kim updates on QR codes being placed in strategic locations to give local residents an opportunity to complete survey with key questions on River Visioning project.

**Meeting adjourns at 1:30 p.m.**