

**VISITOR IMPROVEMENT FUND
ADVISORY BOARD MEETING**

Tuesday, April 12, 2022

REGULAR MEETING

12 p.m. Noon

Called to order at 12:05 pm

Role Call: In Attendance: Garrick Frontella, Kristine Llacuna, Helen Rogers, Tyler Kelly, Julie Van Hoek, Samm Young, Kari Slappey, Brian Condie

Also in Attendance: Kim Burner, Main Street Manager; Patrick Waller, City of Rifle Planning Director Kathy Pototsky, Public Information Officer

Introduction/Welcome- Kim Burner introduces Yesica Lovo, Administrative Assistant who will be helping with Minutes.

MINUTES: Minutes from the March 8th meeting moved to May 10th agenda.

EDC (Economic Development Corporation) – Tyler is not present at this meeting but Kari speaks and briefs in on the Newsletter going out once a month to update on what CoWork is doing.

DDA (Downtown Development Authority) – Helen Rogers speaks for the DDA, she updates on flower pots and benches. She briefly describes Ute Theater events such as the Luna Fest with Safe House and that about 150 persons attended, there is plan do again next year. Helen also informs that the Ute Theater is working on the patio series and is planning to start in May. A grant of \$10,000 is being used to pay bands and the Glenn Miller Orchestra. She informs the DDA opted not to have a cleanup this year. The need to get people to volunteer is also discussed.

CRVCC (Colorado River Valley Chamber of Commerce) – Helen and Kim update on the State of the Community Program, an event the chamber will be having the April 19th at 11 at the Ute Theater.

River Visioning- Patrick speaks for this project and informs the board of the progress. Patrick announces they are finalizing the firm that will be doing the outreach and public engagement piece for the island. Patrick thinks the firm will be announced within the next week or so, he informs that a lot of qualified folks applied. Patrick discusses the focus of relying on organizations like GRIT will be needed to get the publics input opportunities to get the message out to the public.

Grand Hogback Trail System- Kim speaks on this project and confirms that City of Rifle in conjunction of RAMBO, BLM, The Roaring Fork Mountain Biking Association, and Alpine Bank were able to get a grant for complete buildout of the trails. Fall of 2023 is the target for another 10.7 miles of trails to be built with a bathroom. RAMBO had a good turnout in their first

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annual meeting. Kim believes RAMBO will be coming back to GRIT for the next grant cycle for the Grand Hogback Extravaganza.

Future Text Amendments to City Municipal Code RE: Affordable housing and 5G wireless

- Patrick speaks to update that a process is being put together; there is a State Funding Opportunity around affordable housing that require a list of things to have in order to qualify for the funding. Rifle is looking at what makes sense to have from their list.

Patrick updates on 5G wireless which has been to workshop with P&Z. Towers/antennas will be going up and placed in agreement with what our attorneys have structured.

Kim and Kari speak to discuss a possibility for a BBQ Contest for 2023.

Kim reminds that next month elections will be up for Chair, Secretary, and Vice-chair positions.

Meeting adjourns at 12:51p.m