

Rifle Parks & Recreation Advisory Board
Strategic Planning Agenda
August 18, 2008
5:30 PM
Rifle City Hall

I. Review Strategic Plan of 2007 and affirm:

Beliefs

A statement of the organization's fundamental conviction, its values, its character.

Mission

A broad statement of the unique purpose for which the organization exists and the specific function it performs.

Internal Analysis

An examination of those forces over which an organization has control.

Strengths

Characteristics which contribute to the ability of the organization to achieve its mission.

Weaknesses

Characteristics that limit the ability of the organization to achieve its mission.

External Analysis

An examination of those forces over which an organization has little or no control. External change usually impacts an organization by virtue of its existence in a larger, sometimes more complex situation.

II. Review and celebrate accomplishments and update goals:

Objectives (goals)

An expression of the desired, measurable end results for the organization.

Strategies

The broadly stated means of deploying resources to achieve the organization's objectives.

III. Review ideas for possible new capital projects and/or programs:

Live Christmas Tree Program

IV. Review of Council/PRAB/Staff Roles and Protocol