

DDA

Downtown Development Authority
Rifle, Colorado

Wednesday, September 2, 2020

The meeting was held by conference call due to the COVID -19 Pandemic.

1. CALL TO ORDER:

DDA Chair, Randy Winkler called the meeting to order at 7:04am.

Members Present: Jacquelyn Johnson, Theresa Hamilton (Council Rep), Jay Rickstrew, Raquel Mendizabel, and Kevin Atchison.

Members Absent: Gil Frontella, Ed Arnold, and Daniel LeMoine.

DDA Part-Time Manager; Helen Rogers

No Guests Were Present

2. APPROVAL OF MINUTES:

The minutes from August 5 were presented for review. A motion was made by Theresa Hamilton, seconded by Jay Rickstrew to approve the minutes. The motion passed.

3. BILLS TO BE APPROVED:

1) HR Design/Helen Rogers; \$1,740. 2) Mountain Waste and Recycling; \$67.40 for July. 3) VIP; \$160. A motion to approve payment of the bills was made by Theresa Hamilton, seconded by Jacquelyn Johnson approving unanimously.

4. FINANCIAL REPORT:

The DDA Financial Report from the City was available for review along with Rogers's budget spreadsheet. Winkler and Rogers met with Michelle Duran to determine what the best process is. A motion was made by Theresa Hamilton, seconded by Raquel Mendizabel to accept the financials as presented. The motion passed.

5. MANAGER'S REPORT:

DDA Administration –58 hrs.

- This is the last week of the on-line Marketplace for the Farmers Market. It's gone pretty well, all things considered. More difficult for some vendors such as the bread and baked goods as it's more of a visual and taste experience people go for. Most people know what tomatoes and peaches look and smell like. Freshly harvested produce make a huge difference.
- The next to last Market Band is 'Let Them Roar' to perform at the UTE this Friday night through on-line streaming. Since the COVID -19 virus keeps us from holding the Farm 2 Table Fundraising Dinner, we've invited Noodle Soup back to play virtually as well as getting a variance from Garfield County Public Health for 44 people in the audience to listen in person. The cost is \$23.

- The VIF/GRIT meeting included discussion about the Historic Structure Assessment for the bridge across the Colorado River. Staff is going in front of the County Commissioners Sept. 8th to discuss the grant from the State Historic Fund. The Grand Hogback Mountain Bike Trail is starting construction this month up by the Rifle Arch. Expansion of the parking area is needed in order for volunteers to come and help. Nathan will be talking more about the downtown street renovation project. The City was awarded \$1M from DOLA and hope to get \$500,000 from the FMLD Fund.
- As a VIF/GRIT Representative I attended the Middle Colorado Watershed display at the old Rifle Information Center at the I70 Rifle Rest Area. The designer from Grand Junction was there explaining his intent. Very nice, kids will love it. Hope to open soon with volunteers offering to help manage it.
- A River Visioning Committee is being formed to discuss the river corridor and what people want to see and experience along the river. Community Builders will help with the process. Several Planning and Zoning Commissioners volunteered to be a part of it.
- Contacted the Daily Sentinel Newspaper about the 3 sets of Racks. The springs are failing and rust showing through around the bottom as well as windows needing replaced.
- Missing a few Wheel Bumps in the 4th St. parking lot. Found reinforced 5' concrete wheel stops at the Brickyard in Grand Junction for \$48 each. Rogers will to go down and get them.
- Other activities are admin related with regard to agendas, manager's report, documentation, emails, and obtaining invoices from vendors.

6. NEW BUSINESS:

- A. Board Development – Christine Campbell, Rifle Branch Library Manager
The new Rifle Ranch Manager from the Front Range introduced herself and would like to become a DDA board member. She feels the Library needs to become more involved with the downtown activities and direction.
- B. Downtown Street Renovation Update – Nathan
Unfortunately, Nathan Lindquist was not available to discuss the Update. A \$1M DOLA Grant was recently awarded, along with an FMLD Grant request for \$500,000 to help with the cost. The project could be completed if all the funding comes in. Rogers related Nathan's inquiry on how the DDA could financially contribute. Signage was brought up, but Board members would like to see more information and options of what is needed before stating how they wanted to contribute.
- C. Graffiti Art Panels, Flex Gym, UTE Theater
Winkler stated he will bring before the Board other municipality sign codes and mural directives for the next meeting. A large new mural was created on the adjacent side of the building by Johnson Construction. A Design Review Committee was also suggested made up of different entities in the community such as a DDA member, CMC Staff, etc., to create general architectural guidelines.

D. Historic Bridge / River Steering Committee

City staff is going in front of the BOCC Sept. 8th to discuss the Historic Structure Assessment. The County owns the bridge and would like to sell it to the City of Rifle for very little cost. The Assessment is a grant from the State Historic Fund for \$10 – 15,000. A local architect, Jeff Johnson, would be the consultant in charge.

E. Other

Winkler paid tribute to Johnny Scalzo who recently passed away at the age of 96, He was a very active community member in Rifle, serving on City Council and as Mayor, executive member of the Elks, creation of the Veterans Memorial at Deerfield Park, member of Community Newspapers of Colorado, Lifetime Achievement Award from the Chamber and many more activities for the betterment of Rifle.

7. PROJECTS

A. Rifle Farmers Market

See above in Manager's Report

B. Newspaper Racks

Rogers spoke with the Circulation Manager at the Daily Sentinel in Grand Junction along with sending photos of the 3 banks of racks. The doors on the newspaper racks are starting to fail, the plexiglas is breaking and becoming clouded and the supports are rusting. Rogers will continue to pursue solutions to improve them.

C. Wheel Stops for 4th St. Lot

Rogers researched obtaining concrete wheel stops and found that the Brickyard on Hwy 50 in Grand Junction has them for \$48 each. Winkler indicated he could go down and pick them up when he's down there.

8. MAINTENANCE

A. Irrigation Systems

Hamilton stated she would address the issue in a meeting with the City Manager again in the near future.

B. Shrubs and Tree Trimming, Weeds

Continue to trim as needed to keep branches 8' above ground.

C. General Downtown Maintenance

On-going.

9. ADJOURN

The meeting adjourned at 7:48 am.

Respectfully Submitted,

Helen Rogers
Part-Time DDA Manager