

GREATER RIFLE IMPROVEMENT TEAM

ADVISORY BOARD MEETING

Tuesday August 13, 2019

REGULAR MEETING

Noon City Hall Conference Room

A regular meeting of the VIF board is called to order at 12:04 p.m. by Chairman Garrick Frontella.

Present at roll call: Garrick Frontella, Kristine Llacuna, Barbara Clifton, Helen Rogers, Michael Langhorne, and Tanya Doose.

Others present: Main Street manager Kim Burner, Staff member Nathan Lindquist, Information Officer Kathy Potosky, Quiriat Portuguese Administrative Assistant, Michael Clark, Kasey Nispel and George Pearson.

Motion made by **Kim Burner** to approve the minutes from July, with corrections. Motion seconded by secretary Kristine Llacuna and the motion passes.

Visitor introductions: Kasey Nispel Board of Rifle Heritage Center, George Pierson Board of Rifle Heritage Center, Michael Clark publisher of Colorado River Valley Lifestyle Magazine.

- Michael Clark begins presentation of Colorado River Valley Lifestyle Magazine to the board. Mr. Clark highlights the benefits of having a magazine to unite the valley and its towns and communities. The glossy format will be distributed by direct mail on a monthly basis.
- Kasey Nispel and George Pierson begin presentation on the needs of the Rifle Heritage Center. Mr. Pierson comments on the difference between a museum and a visitor's center and the need for it to be located in the downtown core. Staffing for customer service and facility management would entail the need for payroll. There are constant parking issues for RV's or campers of the families that pass through Rifle, so it would help to have a block reserved for those types of vehicles. Way finding signs that correctly lead to the visitor's center/museum would improve attendance numbers. Mrs. Nispel is aware that the sum needed for improvements and employees is large, but she will

W.A.W. update-There is two options for the Five Points Film Festival. They are both geared more for adult outdoor activity. Two segments out of one option are Colorado based. The board chooses the film with more action and family oriented situation.

Open Seats-There are two open seats on the board. Tanya Doose has submitted an application for the open seat on GRIT. Tamara Deglar has also expressed her interest in the open seat and will be submitting an application. The openings will be advertised for additional applications.

Visitor center/co-work- The computer will be set up and ready to go in a week. Middle Colorado Watershed plans on setting up an interpretive center on the river at the rest area. In addition they will have a small area for visitor information and will direct additional questions/information to Rifle CoWork.

Meeting adjourns at 1:12 p.m.

Quiriat Portuguese- Administrative Assistant

Garrick Frotella- Chairman