
VISITOR IMPROVEMENT FUND ADVISORY BOARD

Regular Meeting Agenda

May 8, 2018, 12:00 p.m.

City Hall - Rifle, Colorado Conference Room
202 Railroad Avenue

The Board may take action on any of the following agenda items as presented or modified prior to or during the meeting, and items necessary or convenient to effectuate the agenda items.

- 12:00 p.m. Call to Order and Roll Call
 - 12:02 p.m. Approve Minutes from April 10, 2018 Regular Meeting
 - 12:05 p.m. Review Board Composition and Strategic Planning
 - 12:45 p.m. Project Updates
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The order and times of agenda items listed above are approximate and intended as a guideline for the Board

Next Regular Meeting: June 12, 2018

The VIF Advisory Board has three Grant Cycles. The **Grant Cycle/Deadline** to submit the application are:
December/October 31st, April/February 28th, and August/June 30th

VISITOR IMPROVEMENT FUND ADVISORY BOARD MEETING

Tuesday, April 10, 2018
REGULAR MEETING
Noon * City Hall Conference Room

A regular meeting of the Rifle Visitor Improvement Fund Advisory Board was called to order at 12:03 p.m. by Chair Kevin Kelley.

PRESENT AT ROLL CALL: Board Members Angela Strode, Kevin Kelley, Paul Rice, Helen Rogers and Michael Langhorn were present at roll call, as well as City Councilman Sean Strode, who was filling in for Barb Clifton.

Board Member Garrick Frontella arrived at 12:20 p.m.

Board Members Kristine Llacuna and Kasey Nispel were absent.

OTHERS PRESENT: Administrative Assistant Misty Williams, Planning Director Nathan Lindquist, Kim Burner and Kathy Pototsky.

APPROVE MINUTES FROM MARCH 13, 2018 REGULAR MEETING

Motion was made by Board Member Strode to approve minutes as presented; seconded by Board Member Rogers. Motion passed with a unanimous vote.

REVIEW MAIN STREET MANAGER JOB DESCRIPTION

Planning Director Lindquist explained to the Board the initial job description for the Main Street Manager position, as well as education/experience requirements and salary suggestions. The salary for this position would be a minimum of \$48,000 per year, with a medium salary of approximately \$56 – 58,000. The funds for this position will be divided between the VIF Board and the RREDC. Once the job description is finalized, an ad will be placed in the local media, possibly beginning in May.

The hiring committee for this position will consist of VIF Chairman Kevin Kelley, VIF Board Members Angela Strode and Michael Langhorn (representing the RREDC), Planning Director Nathan Lindquist and Parks and Recreation Director Tom Whitmore.

PROJECT UPDATES

Planning Director Lindquist presented a new idea for obtaining funds from DOLA; using strategic planning with the outlying communities to help.

Potential bands to play at the Western Adventure Weekend were reviewed, as well as an update on the Ute's Big Bash/Carve Wars event.

Board member Rogers gave an update on the 2018 Farmer's Market, as well as a suggestion to bring a person that would represent the historical community onto the VIF Board. Further discussion will be had on that topic at the next schedule VIF Meeting.

Meeting adjourned at 1:18 p.m.

Misty Williams
Administrative Assistant

Kevin Kelley
Chair