VISITOR IMPROVEMENT FUND
ADVISORY BOARD MEETING

Tuesday, February 13, 2018
REGULAR MEETING
Noon * City Hall Conference Room

A regular meeting of the Rifle Visitor Improvement Fund Advisory Board was called to order at 12:04 p.m. by Chair Kevin Kelley.

PRESENT AT ROLL CALL: Board Members Angela Strode, Kevin Kelley, Paul Rice, Helen Rogers, Michael Langhorne, Barb Clifton and Kasey Nispel

Board Member Kristine Llacuna was absent.

OTHERS PRESENT: Administrative Assistant Misty Williams, Planning Director Nathan Lindquist, Garrick Frontella and Kathy Potosky

APPROVE MINUTES FROM DECEMBER 12, 2017 REGULAR MEETING
Motion was made by Board Member Strode to approve minutes as presented; seconded by Board Member Rice. Motion passed.

UPDATE ON FILLING THE LAST VACANT SEAT ON THE VIF BOARD
Planning Director Nathan Lindquist updated the board on the last vacant seat. The board discussed the process they plan to follow to make their final selection. Letters of interest from prospective candidates will be emailed to the Board for their review prior to the next meeting, and then a vote will be conducted at that time.

CLARIFICATION OF THE VISITOR IMPROVEMENT FUND BOARD'S PRIMARY FUNCTIONS – SCHEDULE - DUTIES
Planning Director Lindquist provided a brief synopsis of what the VIF Board's primary functions are, as well as schedule for grants and approvals, and duties as outlined in City of Rifle Ordinance No. 33, Series of 2007- Creation and Establishment of a Visitor Improvement Fund Advisory Board. Discussion was also had about the possibility of having City-employed VIF Board Manager, which would assist in the day to day scheduling, budgeting, planning, etc. of VIF Board projects. The salary of $25,000 was suggested for this position, with the details of job requirements to be discussed at a later date.

REVIEW FUND REQUESTS AND FINALIZE 2018 APPLICANTS
The Board reviewed all requests and approved funding for the following applicants:

Rifle High School Baseball Tournament:	$ 1,000
Rifle Farmer's Market – 2018 Season:	$ 4,000
Rifle Hilltop Summer Concert Series (Bookcliffs Art Council):	$ 3,600
Rifle Rendezvous:	$ 2,500
Hometown Holiday:	$14,700
Rifle Heritage Center Murder Mystery Dinner:	$ 1,800
Carve Wars:	$ 4,000
Western Adventure Weekend:	$43,776
3rd of July Fireworks:	$13,700

The Ute's Big Bash:	$ 4,000
Garfield County Fair Shuttle:	$ 500

Meeting adjourned at 2:02 p.m.

Misty Williams Administrative Assistant	Kevin Kelley Chair