
VISITOR IMPROVEMENT FUND ADVISORY BOARD

Regular Meeting Agenda

May 9, 2017, 12:00 p.m.

City Hall, Rifle, Colorado
Conference Room
202 Railroad Avenue

The Board may take action on any of the following agenda items as presented or modified prior to or during the meeting, and items necessary or convenient to effectuate the agenda items.

- 12:00 p.m. Call to Order and Roll Call
- 12:01 p.m. Approve Minutes from April 11, 2017 Regular Meeting
- 12:02 p.m. Review renewal letters for Kevin Kelly and Kristine Llacuna and vote on whether to present to Council
- 12:15 p.m. Discuss reorganization of Board
- 12:30p.m. Western Adventure Weekend update- Alice Beauchamp, Nathan Lindquist

The order and times of agenda items listed above are approximate and intended as a guideline for the Board

Next Regular Meeting: June 13, 2017

The VIF Advisory Board has three Grant Cycles. The **Grant Cycle/Deadline** to submit the application are: December/October 31st, April/February 28th, and August/June 30th

VISITOR IMPROVEMENT FUND ADVISORY BOARD MEETING

Tuesday, April 11, 2017
REGULAR MEETING
Noon * City Hall Conference Room

A regular meeting of the Rifle Visitor Improvement Fund Advisory Board was called to order at 12:00p.m. by Chair Kevin Kelley.

PRESENT AT ROLL CALL: Board Members Angela Strode, Keith Lambert, Kevin Kelley, Paul Rice, Tanya Doose.

Board Member Kristine Llacuna arrived at 12:14p.m.

OTHERS PRESENT: Planning Director Nathan Lindquist; City of Rifle AmeriCorps Cathleen Anthony; Event Planner Alice Beauchamp

APPROVE MINUTES FROM March 14, 2017 REGULAR MEETING

Motion made by Board Member Lambert to approve minutes as presented; seconded by Board Member Doose. Motion passed.

VOTE ON GRANT APPLICATIONS FOR APRIL 2017 CYCLE

- Downtown Development Authority- \$1,250 for downtown flowers
Motion made by Board Member Lambert to approve the grant request from the City Beautification allocation; seconded by Board Member Strode. Motion passed.
- Downtown Development Authority- \$2,500 for new LED Christmas lights
Motion made by Board Member Strode to approve the grant request from the Visitor Improvement and Attractions allocation; seconded by Board Member Doose. Motion passed.
- Rifle Recreation- \$583.80 for large chess set
Motion made by Board Member Lambert to approve the grant request; seconded by Board Member Strode. None in favor, all opposed, motion fails.
- Rifle Heritage Center- \$1,970 for production/printing of brochures
Motion made by Board Member Lambert to approve the grant request from the Historic Preservation allocation contingent upon the final proof being presented to VIF before it goes into production; seconded by Board Member Rice. Motion passed.

WESTERN ADVENTURE WEEKEND AND OTHER BUDGET

Board received WAW budget update from Nathan Lindquist and Alice Beauchamp.

Nathan Lindquist presented the need to use some contingency funding for this year. Board Member Doose moved to go to City Council with a contingency funding request for \$14,150; seconded by Board Member Strode. Motion passed.

BOARD ORGANIZATION DISCUSSION

The Board again discussed with Nathan the idea of altering the board's makeup and operation. General consensus was to begin discussing the concept with City Council, and that any language written regarding the reorganization of the board was to be very clearly outlined and reviewed before approved.

OVERVIEW OF 2017 EVENTS

Cathleen presented a quick update on the event calendar for 2017.

Meeting adjourned at 1:40p.m.

Cathleen Anthony
City of Rifle AmeriCorps Intern

Kevin Kelley
Chair

Dear Mayor Winkler and Members of the Rifle City Council:

My name is Kevin Kelley and I am a 20 year plus resident and business owner in the City of Rifle.

I am writing this letter to be reconsidered for the position on the Rifle Visitor Improvement Fund Board. I have been a VIF board member since August of 2011, being a vice chair and the current chairperson of this board I feel that I have a good working knowledge of this committee's goals, and take pride in its achievements to enhance and create an atmosphere to bring more visitors and special events and enhancements to the City of Rifle.

Thank you for your time!

Sincerely,


Kevin Kelley

March 15th 2017

Dear Members of the Rifle Visitor Improvements Fund Advisory Board,

I thank each of you for letting me be on this board for the past couple of years it has been a great learning experience and a pleasure working with each of you to improve our wonderful town of Rifle. In the time I have been working with you we have accomplished a lot and I am very proud of the work we have done and will be doing. So if you would please consider, I would love to continue serving to help see our visions through. Thank you for letting me have the chance to stay on for another term as a board member and as your Secretary. Which is why I am submitting this letter, hoping to be working with you for another term.

Sincerely,

A handwritten signature in cursive script that reads "Kristine Llacuna". The signature is written in black ink and is positioned above the printed name.

Kristine Llacuna

Owner of Ladybug Express

P.O Box 468 Rifle CO 81650