

VISITOR IMPROVEMENT FUND ADVISORY BOARD MEETING

Tuesday, December 13, 2016
REGULAR MEETING
Noon * City Hall Conference Room

A regular meeting of the Rifle Visitor Improvement Fund Advisory Board was called to order at 12:02p.m. by Chair Kevin Kelley.

PRESENT AT ROLL CALL: Board Members Angela Strode, Kevin Kelley, Kristine Llacuna, Kaylee Nash.

OTHERS PRESENT: Planning Director Nathan Lindquist; City of Rifle AmeriCorps Cathleen Anthony; Event planner Alice Beauchamp.

APPROVE MINUTES FROM OCTOBER 11, 2016 REGULAR MEETING

Motion made by Board Member Llacuna to approve minutes as presented; seconded by Board Member Strode. Motion passed.

APPROVE MINUTES FROM NOVEMBER 08, 2016 REGULAR MEETING

Motion made by Board Member Strode to approve minutes with amendments; seconded by Board Member Llacuna. Motion passed.

CONSIDER APPROVAL OF www.visitrifle.com DOMAIN LEASE NAME

Motion made by Board Member Strode to approve the contract with the Rifle Area Chamber of Commerce for the lease of the domain name; seconded by Board Member Llacuna. Motion passed.

REVIEW OF VIF STRATEGIC PLAN AND DISCUSSION OF 2017 PROJECTS

General consensus from the board members present to keep event funding similar next year.

The board discussed the possibility of contracting and working with an event coordinator in conjunction with the events that the board funds. This will be put into practice for the Live Local Celebration in the works for March 2017.

General consensus from the board members present to continue working with Align Multimedia in 2017.

Nathan Lindquist will send an email to update absent board members regarding the progression of the strategic plan.

Funding decisions are anticipated for February 2017.

~~UPDATE ON VIF FUNDED EVENTS~~

Moved to next meeting.

Meeting adjourned at 1:22p.m.

Cathleen Anthony
City of Rifle AmeriCorps Intern

Kevin Kelley
Chair