

VISITOR IMPROVEMENT FUND ADVISORY BOARD MEETING

Tuesday, April 12, 2016
REGULAR MEETING
Noon * City Hall Conference Room

A regular meeting of the Rifle Visitor Improvement Fund Advisory Board was called to order at 12:03 p.m. by Chair Kevin Kelley.

PRESENT AT ROLL CALL: Board Members Angela Strode, Debi Billings, Keith Lambert, Kevin Kelley, Kristine Llacuna.

OTHERS PRESENT: AmeriCorps Intern Cathleen Anthony; Planning Director Nathan Lindquist.

APPROVE MINUTES FROM March 8, 2016 REGULAR MEETING

Board Member Llacuna moved to approve the minutes as presented; seconded by Board Member Billings. Motion passed.

CONSIDER GRANT APPLICATIONS FOR APRIL 2016 CYCLE

Board Member Strode moved to approve a grant of up to \$2000 for the Lower Valley Trails Group, with the condition that we will not make any payments until we receive commitments from land owners regarding easement of property. VIF offers \$500 per commitment letter up to \$2000. Seconded by Board Member Lambert. 4 in favor, 1 opposed, motion passed.

Board Member Lambert moved to approve a grant of \$1200 to the Downtown Development Authority; seconded by Board Member Strode. Board Member Llacuna recused herself from the vote. Motion passed.

UPDATE OF GRIT/VIF MARKETING

Board received update about marketing efforts funded by VIF including the Rifle Rendezvous flyer, Garfield County Fair shuttle route, tear-away maps and event schedule, and social media efforts.

DISCUSS UPCOMING VIF VACANCY ANNOUNCEMENTS

Board discussed upcoming VIF vacancy announcements.

Meeting adjourned at 1:00p.m.

Cathleen Anthony
AmeriCorps Intern for City of Rifle

Kevin Kelley
Chair