

VISITOR IMPROVEMENTS FUND ADVISORY BOARD MEETING

Tuesday, March 10, 2015
REGULAR MEETING
Noon * City Hall Conference Room

The regular meeting of the Board was called to order at 12:06 p.m. by Chair Ryan Gilbert.

PRESENT ON ROLL CALL: Board Members Sara Brainard, Ryan Gilbert, Kevin Kelley, Keith Lambert, and Kristine Llacuna.

Board Member Kelley moved to excuse Debi Billings, Bob Gardner, and Angela Strode from today's meeting; seconded by Board Member Llacuna. The motion passed unanimously.

OTHERS PRESENT: Kristy Christensen, Deputy City Clerk; Nathan Lindquist, Planning Director; and Helen Rogers, Project Manager, Downtown Development Authority;

ITEMS ON THE AGENDA

APPROVE MINUTES FROM FEBRUARY 10, 2015 REGULAR MEETING

Board Member Brainard moved to approve the minutes as presented; seconded by Board Member Kelley. The motion passed unanimously.

CONSIDER GRANT APPLICATION FROM THE CITY OF RIFLE

The City of Rifle submitted a grant application in the amount of \$24,000. The grant funds would be used for the following events: \$11,000 for the Centennial Park Concert Series, \$10,000 for July 3rd Fireworks, and \$3,000 for the Fall Festival.

Board Member Lambert moved to approve the grant application from the City of Rifle for \$24,000; seconded by Board Member Brainard. The motion passed unanimously.

CONSIDER GRANT APPLICATION FROM RIFLE DOWNTOWN DEVELOPMENT AUTHORITY

The Rifle Downtown Development Authority (DDA) submitted a grant application in the amount of \$1,250. The grant funds would be used for flower planters in the downtown area.

Board Member Brainard moved to approve the grant application from DDA for \$1,250; seconded by Board Member Llacuna. The motion passed unanimously.

CONSIDER GRANT APPLICATION FROM MOUNTAIN RURAL PHILANTHROPY DAYS

The Mountain Rural Philanthropy Days submitted a grant application in the amount of \$5,000. The grant funds would be used for the 3 day conference scheduled to occur in Rifle from June 24- June 26th

Board Member Llacuna moved to approve the grant application from Rural Philanthropy Days for \$5,000 with the expenditure being expensed to their promotions budget (\$2,500) and special events budget(\$2,500); seconded by Board Member Brainard. The motion passed unanimously.

CONSIDER GRANT APPLICATION FROM RIFLE FARMER'S MARKET

The Rifle Farmer's Market submitted a grant application in the amount of \$5,000. The grant funds would be used for the bands/performers and the advertising.

Board Member Kelley moved to approve the grant application from Rifle Farmer's Market for \$5,000; seconded by Board Member Llacuna. The motion passed unanimously.

CONSIDER GRANT APPLICATION FROM STASH

The Stash submitted a grant application in the amount of \$5,000. The grant funds would be used to market the trails in Rifle and the surrounding areas

Stash notified the Board they would like to substantially modify their grant application and would like to know if the Board would accept a revised application from them before the next meeting.

The Board would like them to formalize their organization and then reapply.

Board Member Llacuna moved to deny the grant application from Stash for \$5,000; seconded by Board Member Kelley. The motion passed unanimously.

The meeting adjourned at 1:12 p.m.

Kristy Christensen
Deputy City Clerk

Ryan Gilbert
Chair