

# DDA

Downtown Development Authority  
Rifle, Colorado

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## MEETING MINUTES Wednesday, March 4, 2015 Rifle City Hall

### **1. CALL TO ORDER:**

Acting Chairperson, Sally Brands, called the meeting to order at 7:00 a.m.  
Members Present: Nella Barker, Tom Stuver, Randy Winkler, and Wilma Paddock.  
Members Absent: Michael Langhorne, Jay Rickstrew, and Gil Frontella.  
DDA Manager Present: Helen Rogers  
Guests Present: Nathan Lindquist; Rifle Planning Director

### **APPROVAL OF MINUTES:**

A motion was made by Paddock, seconded by Stuver to approve the minutes of February 4, 2015. The motion passed unanimously.

### **4. FINANCIAL REPORT:**

A Financial Report was presented for review. A motion was made by Paddock, seconded by Stuver to accept the financial reports as presented. The motion passed unanimously.

### **4. BILLS TO BE APPROVED:**

1) VIP Trash Removal; \$150.00 2) All Around Sweeping and Snow Removal; January \$450, Feb. \$450. 3) Gil Frontella, maintenance cleaning of curb extensions; \$80, \$128. 4) Downtown Colorado Inc. Membership Dues; \$215. Rifle Area Chamber of Commerce Membership, \$86.24. 5) The Whole Works, Signage Reimbursement; \$161.70. 6) Hays ad Strode Law, Signage Reimbursement, \$200. A motion was made to approve the bills by Barker, seconded by Paddock, approving unanimously.

### **5. MANAGER'S REPORT:**

#### DDA Administration – 47.5 hrs.

- The Rifle Main Street Committee continues to meet bi-monthly. We'll be talking about the 2015 Design Work plans shortly.
- The Rifle Farmer's will be changing to Thursday nights from 4-8pm, starting June 18th –Sept 24th. Applications are coming in. Clark's Orchards are coming and Early Morning Orchards is a good possibility.
- Continued to work on the UTE Plaza Design and bid documents with Nathan and Nate Bell. The bids are in the process of going out, will be in the paper this week and due back in a couple of weeks for the concrete portion of the project. Continue to work on furniture selection.
- Coordinated clean-up of the Curb Extensions, pruned a few trees.

- Developed color scheme for Old Filling Station on corner of East Ave. and E. 3rd St. A Photography Studio is going in the space.
- Participated in a Focus Group at Grand River Health. They are expanding services in several areas such as surgery, and women's health. Elder Care was mentioned as a need in the group I was in.
- Attended State of the Community on Feb. 12th.
- Attended the Rifle Libraries Open House for their 2nd floor expansion. It's an open meeting space which will hold around 100 people.
- Attended Chamber After Hours at Align Design Studios. Andrea Madalone was introduced as the new CEO of the Chamber and starts the end of March.
- Listened to a Sonoran Institute Community Builders Webinar Series on Economic Development Strategies. The speakers collectively agreed that people are attracted to places where they can have a quality life with good experiences such as a walkable downtown, hiking trails along with bike trails. People are willing to sacrifice salary for a desirable community.
- Includes daily emails and communication with City Staff and others, prep for DDA Meeting, DDA Meeting and Minutes, Regular Budget Report, and Manager's Report.

#### UTE Theatre and Event Center Update – 5.5 hrs.

Met with City Council during a workshop session on Feb. 18th. Discussion centered on the retractable seating system. Council seemed to be in favor of it, but did not offer any financial support at this time. A new estimate was obtained for \$148,000 – down from the original \$156,000. NUTS Board Members suggested engaging some of the funding groups which will be at the Rural Philanthropy Days in June at the UTE and ask for funding.

The Johnny O Band will return on March 14th for a membership drive concert. NUTS is also sponsoring a Family Movie night, similar to what the Avalon has been doing with free entry with Downtown Dinner Receipt. NUTS is helping to sponsor Tarzan the Musical, in the fall. There will be a Children's Theatre Workshop this July at the UTE. The Glen Miller Orchestra is coming in June, the same time the Rural Philanthropy people will be in town.

#### Visitor Improvement Fund – 2 hrs.

Met with Larry Dragon and Nathan to discuss funding for the Trails Area of the Boat Ramp. It looks as though the City will request the County release the Conservation Trust Fund money for the 2016 budget year for the proposed Boat Ramp Area.

### **6. NEW BUSINESS:**

#### A. Main Street Design Priorities

Nathan presented the Main Street Design Work Plans for 2015. Input came from VIF, DDA and Main Street.

Rifle Main Street Design Work Plan 2015				
Goal: To support the goals, role and mission of the DDA and City of Rifle on all projects by maintaining historic guidelines and overall Rifle branding concepts; administer façade, streetscaping and general downtown design improvements and continue to contribute to the overall beautification of downtown.				
Project/Deliverable/Objective	Tasks to Reach Goal/Objective	Lead	Date to be Completed	Budget/ Funding Source
Complete <b>Railroad Avenue corridor</b> improvements (already in 2015 budget)	wayfinding and Ute Patio improvements	Nathan	construction in May/June 2015	VIF, DDA, City, FMLD mini-grant (use Main Street mini-grant to supplement)
Improve <b>Gateway area streetscapes</b> - Railroad Ave (Former SH13) and Centennial Parkway	Apply for TIGER grant, develop CIP for devolution funding	Rick/Nathan/Kimberly	TBD	Devolution funding
<b>Colorado River improvements</b> - boat ramp and LOVA trail	Obtain grants for boat ramp and Colorado River trail; obtain funding in 2015 budget cycle and construct in 2016; Special Use Permit from CDOT for trail extension	Matt		
Investigate <b>Façade improvement competition/program</b> on major commercial streets.	Work with property and business owners as opportunities arise on facades, interior renovations, energy efficiency upgrades, etc. Connect opportunities to funding	Nathan		DOLA architect assistance, possible funding from revolving loan fund, partnership with building owners.
Investigate improvements to <b>3rd Street and Railroad Avenue sidewalks</b> explore seasonal outdoor seating extensions; crosswalks at 3rd Street and Railroad Ave	conversations with city council and other groups about design and phasing; coordination with businesses.			
Place a <b>mural on Christener "Walker Drug" Building</b> at 3rd Street and Railroad Ave				Main Street mini-grant/DDA
<b>Rifle Creek improvements</b> from 3rd Street to 5th Street	Paint jersey barriers at Centennial Park with community involvement.			
	Demolish old lumber bunks.			
Make the <b>Historic Colorado River Bridge</b> usable for pedestrians as a pier	Get structural assessment grant from Historic Preservation			
<b>General Beautification projects</b>	2. Summer season flower pots in 8 areas on 3rd, 4th and Railroad.	Helen		DDA
	3. Mulch planters, replant shrubs, <u>prune trees and shrubs.</u>	Helen		DDA
<b>Northwest Colorado Cultural Heritage Tourism</b>	Rifle rack cards (at GarCo Libraries, Visitors Center).	Helen/RACC		
	Historic Gateway signage.	Helen/RACC		

## B. RREDC Update

Brands indicated the E.D. Director, Mel, is bringing in more private investment to the RREDC. They recently gave a \$10,000 grant to a coffee shop for renovations of their new space on Railroad Ave.

Winkler stated the Rifle Garfield County Airport is in the running for the state's Firefighting Center for Excellence Training Facility. The other contender is Colorado Springs. The Airport and City should know the outcome within the week.

## E. Other

The City received a \$5,600,000 federal grant for reconstruction of Highway 6&24 (Centennial Parkway), the bridge and entry into Rifle. The devolution of Highway 13 is complete and will be called Railroad Ave. as you drive into town. Likely the money will be used as a match for additional funding for the north round-a-bout at I-70.

Nathan indicated the old Burkey Lumber Site is ready to be taken down. The owner just needs help in removal.

The City is planning to install the thermoplastic crossings at 3<sup>rd</sup> and Railroad this summer. The cost is around \$8-9,000.

Nella Barker stated the Dust Bowl Exhibit at the Library opens Friday night.

Mayor Winkler indicated the new Water Plant is on schedule. City Council is deciding whether or not to add fluorine to the water. Council recently held their strategic planning workshop for the year. Trails seemed to come up as a priority. Deerfield Park is almost completed with new concessions, lighting and parking.

## **7. PROJECTS**

### **A. UTE Plaza Area Design Update**

The bids for the concrete work are to go out this week. The plan is to start concrete work either April or May to be completed by June.

### **B. Renew Rifle Spring Community Day, Saturday, April 25th**

Growing Food Forward has committed to being involved with the morning activities. The Library outdoor patio has been reserved for the volunteer lunch. Specific clean-up activities still need to be defined.

## **8. MAINTENANCE**

### **A. Tree Pruning**

Rogers has trimmed a few trees in the downtown but asked Board Members to let her know if others need pruning.

## **9. ADJOURN**

The meeting adjourned at 7:56 am.

Respectfully Submitted,

Helen Rogers  
DDA Manager