

VISITOR IMPROVEMENTS FUND ADVISORY BOARD MEETING

Tuesday, November 11, 2014
REGULAR MEETING
Noon * City Hall Conference Room

The regular meeting of the Board was called to order at 12:02 p.m. by Secretary Sara Brainard.

PRESENT ON ROLL CALL: Board Members Debi Billings, Sara Brainard, Kevin Kelley, Keith Lambert, and Angela Strode.

Board Member Lambert moved to excuse Bob Gardner, Ryan Gilbert, and Kristine Llacuna from today's meeting; seconded by Board Member Kelley. The motion passed unanimously.

OTHERS PRESENT: Kristy Christensen, Deputy City Clerk; Nathan Lindquist, Planning Director; Don Chaney, Cultural and Special Events Manager; Helen Rogers, Project Manager, Downtown Development Authority; Katie Harris, Tourism Director, Rifle Area Chamber of Commerce.

ITEMS ON THE AGENDA

APPROVE MINUTES FROM OCTOBER 14, 2014 REGULAR MEETING

Board Member Lambert moved to approve the minutes as amended; seconded by Board Member Strode. The motion passed unanimously.

CONSIDER GRANT APPLICATION FOR BOOKCLIFFS COUNCIL ON THE ARTS AND HUMANITIES

Bookcliffs Council on the Arts and Humanities (BCAH) submitted a grant application in the amount of \$5000. The grant funds would be used to expand the art classes, the music series, and the community gardens.

The Board would like to request either June Renfro or a member of the BCAH Board to attend the next meeting to answer some questions concerning the grant application.

The Board will discuss this grant application at the next meeting.

CONSIDER GRANT APPLICATION FOR RIFLE RENDEZVOUS

Rifle Rendezvous submitted a grant application in the amount of \$5,000. The grant funds will be used for the entertainers and portable restrooms at 2015 Rifle Rendezvous.

The Board will discuss this grant application at the next meeting.

CONSIDER MARKETING AND ADVERTISING FOR 2015

The marketing subcommittee gave an update to the Board on their first meeting.

REVIEW PROJECT EVALUATION FORM (KRISTY CHRISTENSEN)

Deputy City Clerk Kristy Christensen presented the Project Evaluation Form. Ms. Christensen will load the form to the City's website.

Board Member Kelley moved to approve the project evaluation form as presented; seconded by Board Member Lambert. The motion passed unanimously.

DISCUSS STRATEGIC PLAN (NATHAN LINDQUIST)

The Board continued to expand their Strategic Plan by selecting potential projects for goal 2 and goal 3.

The meeting adjourned at 1:39 p.m.

Kristy Christensen
Deputy City Clerk

Sara Brainard
Secretary