

DDA

DOWNTOWN DEVELOPMENT AUTHORITY
202 Railroad Avenue - P.O. Box 1908 - Rifle, CO 81650
Phone (970) 625-2121

MINUTES OF July 7, 2010

1. **CALL TO ORDER:** Chairperson, Sally Brands, called the meeting to order at 7:05 a.m.

Members Present: Gil Frontella, Randy Winkler, Jeanice Freeman, Michael Langhorne, Tom Stuver

Members Absent: Kathy Runia, Andrew Legg, Jay Rickstrew

DDA Manager Present: Helen Rogers

Guests Present: Rifle Area Chamber of Commerce CEO; Annick Pruitt, Rifle Mayor; Keith Lambert, City Manager; John Hier, Assist. City Manager; Matt Sturgeon.

2. **APPROVAL OF MINUTES:** A motion to approve the minutes of June 2nd was made by Freeman, seconded by Langhorne, and approved unanimously.

3. **FINANCIAL REPORT:** The May Financial Report was available for review. A motion was made by Stuver, seconded by Langhorne, passing unanimously.

4. **BILLS TO BE APPROVED:** 1) Mr. Power S: \$1,450.00 2) VIP Trash Services: \$280.00 3) Rifle Chamber, Outdoor Kiosk: \$300.00. 4) G.H. Daniels, III & Associates; \$973.25. A motion to pay the bills was made by Langhorne, seconded by Winkler, passing unanimously.

Rogers reported the petty cash fund of \$300.00 is going well. The laborers appreciate being paid immediately.

5. **CHAMBER UPDATE:** Annick Pruitt, Chamber CEO, presented the Chamber Updates. 'Business After Hours' will be held at Hampton Inn & Suites on July 15th. The Visitor's Center now has WiFi connection in and around the building. Women in Business will have a workshop on Facebook to promote businesses. CLEER will present ideas for energy rebates at Business-4-Lunch on July 15th.

6. **NEW BUSINESS**

A. **REDC Update**

Langhorne requested the DDA partner with REDC to place a 6' fence along W. 3rd St. to help screen the lot for the proposed Health & Wellness Center. They would like to place photos/graphics along the fence as well. A motion was made by Stuver, seconded by Freeman to contribute \$2,500.00 towards the fence – and the DDA would own it. It will come out of the 'Parking Lot Improvements' fund. The motion passed. Stuver suggested using images that depict the new Rifle Branding slogan of Real – Western - Innovation.

Other projects mentioned were partnering with GreenPlay to do a feasibility study of operational costs for the Health & Wellness Center.

B. Sustainable Main Street Initiative w/ DOLA, Gov. Ritter

Another workshop took place in Denver to meet with Gov. Ritter and private funding foundations. Those representing Rifle on July 1st, were Langhorne, Braaten, Lambert and Sturgeon. Three areas have been identified to target for the Sustainable Initiative deliverables.

- Ute Theater
- Revolving Loan Fund for Downtown Façade Improvements and Downtown Business Incubator
- Health & Wellness Center Infrastructure

One resource of funding is the Gates Foundation which may give up to 10% of construction costs.

C. WESTFEST Downtown Events

Rogers reports researching the cost of tents for E.3rd Westfest events for August 13th and 14th. The event organizers are stating Acoustic Music, Cowboy Poetry and Open Mike will be presented on the downtown stage. A motion to approve an expenditure of up to \$3,000 for a 30'x50' tent, tables and chairs was made by Winkler, seconded by Langhorne, approving unanimously. The appropriation will come out of the contingency account.

Rogers will continue to meet with downtown merchants and city staff to coordinate activities.

D. 3rd St Irrigation Estimate

Rogers obtained a drawing from G.H Daniels & Associates, depicting an irrigation plan for E. 3rd St. Jody Daniels will complete the cost estimate next week. The expectation was for the company to complete both East and West sides of 3rd St. Brands and Rogers will follow up with Jody Daniels.

E. New Signage / Storefront Improvements

Nothing new.

7. PROJECTS:

A. Museum Wall Restoration

Rogers reports Nini Shroyer has finished the mural. The remaining total of \$8,230.00 needs to be paid, which was already approved, split between DDA and VIF. Total cost for the mural was \$19,845.00. Nini states she will finish the mural with 'Frog Shield' on June 19th, after the epoxy paint fully dries.

Rogers reported she can obtain the railroad ties/curb stops from the temporary City Parking Lot and place them on the Museum Lot by the new Mural. It was recommended to contact Copland Concrete to get pricing for new concrete stops as they would look better.

B. Downtown Murals

The second Mural, depicting JQS Trail, was installed and placed on the south wall of the Rifle House Building on Railroad Ave. The third will depict Mountain Biking.

C. New Ute Theater Society (N.U.T.S.)

Nothing new reported – awaiting State Historic Fund Grant decision.

D. Graffiti, 9th Judicial District Probation Dept.

A few new tags have surfaced – Rogers will follow up on coordination with Probation Dept.

E. Moose Lodge

Brands and Rogers will continue to find a suitable brick layer/restorer for wall restoration.

F. Planters

Rogers reports the baskets are hung and planters set out. The planters can be stored at Rifle Gardens over the winter.

8. MAINTENANCE

A. Traffic / Pedestrian Issues:

B. Curb Extensions – Planters, Weeds

C. Parking Lots:

D. Alleys:

E. Street Lights:

F. Trees:

9. ADJOURN: The meeting adjourned at 8:20 to tour the new library and parking structure. Tour given by Amelia Shelley, Director.

Respectfully submitted,

Helen Rogers,
DDA Project Manager