

DDA

Downtown Development Authority
Rifle, Colorado

MINUTES
October 5, 2011
Rifle City Hall

1. CALL TO ORDER:

Chairperson Sally Brands called the meeting to order at 7:05 a.m.

Members Present: Gil Frontella, Nella Barker, Randy Winkler, Tom Stuver, Diane Razez and Michael Langhorne.

Members Absent: Jay Rickstrew

DDA Manager Present: Helen Rogers

Guests Present: Assist. City Manager; Matt Sturgeon, City Planner, Nathan Lindquist, Ed Arnold, Jenna Weatherred and John Gardner from the Citizen Telegram Newspaper, and RACC President/CEO Frank Ladd.

2. APPROVAL OF MINUTES:

A motion was made by Randy, seconded by Barker, to approve the minutes, of September 7th, approving unanimously.

3. BILLS TO BE APPROVED:

1) Mr. Power S; \$1490.00 2) VIP Trash; \$280. A motion to approve the bills was made by Langhorne, seconded by Frontella, passing unanimously.

4. FINANCIAL REPORT:

A Financial Review of the Budget was presented. A motion was made by Stuver, seconded by Langhorne to accept the Financial Review, approving unanimously.

5. MANAGER'S REPORT:

DDA Maintenance – 2 hrs. Coordination

Flower Pots – Plants were fertilized and watered about every other day this month.

Power Washing – occurred on Wed. Sept. 28th and Thursday, Sept. 29th.

Elk Cleaning – Completed by Sandor Drucker.

Downtown Clean-up occurred by Curt Grizzle.

DDA/VIF Farmer's Market / Tourism – 11.5 hrs. The Market ended on Friday, Sept. 30th. Most of the vendors stated they will be returning. The Tourism group met and discussed ways to better promote welcoming hunters to our community.

VIF Meetings/Boat Ramp - 4 hrs. A planning meeting occurred at the new Boat Ramp location to discuss RFOV's Volunteer Clean-up of Tamarisk and Russian Olive Removal. Present were reps for CDOT, Garfield County, and RFOV.

New Ute Theatre (Events Center) Restoration – 3.5 hrs. Design Development continues for the interior of the theater with DL Adams and Associates out of Denver. An RFP is going out for a Structural, Mechanical Engineer. Contact has been made with Brenden Mann Foundation (possibly giving \$5,000) Also a Coors Foundation Grant is being pursued.

Administration Hours / DCI Conference, Durango – 54 hrs. - Includes daily emails and communication, prep for DDA Meeting, DDA Meeting, DDA Minutes, Budget Report, Petty Cash, Manager's Report.

Met with CLEER reps and went door to door to discuss their energy rebate program for lighting reimbursement.

Attended DCI Conference in Durango with Nella Barker, Mike Braaten, and Sally Brands.

Downtown Planning Grant Review, for TOD, Economic Development – 17 applicants applied. Evaluation continues to narrow down applicants.

6. CHAMBER UPDATE:

Chamber Director, Frank Ladd, was present to present the report. The Annual Chamber Chili Cook-Off is scheduled for Thursday, Oct. 13th at the Fair Grounds. The Hunter's Tent will be available again for the Hunting season. The YP's will be serving breakfast and lunch for the Tamarisk and Russian Olive Removal project at the proposed Rifle Boat Ramp Area on Oct. 15th. Business after hours will be held at 'Ruby on the River' Guest Ranch.

7. NEW BUSINESS:

A. Citizen Telegram, John Gardner

John Gardner, Editor of the Citizen Telegram and Jenna Weathered, Publisher, were asked to come to the DDA by Rogers. In recent weeks, there has been frustration from lack of coverage of important issues. Jenna explained, because of reduced revenues, the paper has been unable to cover as much as they would like to due to lack of funding to support more than one reporter as they only have John Gardner as reporter and editor. John welcomes anyone to submit stories and information at any time to www.news@CT.com. Langhorne stated the RREDC initiated discussion with the paper and has hired Jenny Lavey part-time and will be a contributing reporter to the paper when needed. The paper will continue to promote and sponsor Holly Days this year and hopes if revenues climb, will hire an additional reporter for the C.T.

B. Budget Approval for 2012

The 2012 Draft Budget was presented to the Board for approval. The Committee, made up of Barker, Frontella and Rogers met before a budget workshop with Charles

Kelty and John Hier. A motion was made by Frontella, seconded Razee, to approve the budget as presented, passing unanimously. A more formal budget workshop, with City Council and staff will be held Tuesday, Oct. 18th at 6pm.

C. DCI Conference, Durango

Rogers and Barker drove down to Durango and attended sessions Wed. afternoon, all day Thursday and Friday morning. Mike Braaten also attend the conference. The Governor's Award Recognition Dinner was held at the Train Museum. Rifle accepted top honors for Best Downtown Park (Centennial Park) and Best Smart Growth (Civic Plaza, Library and Parking Garage). Brands was able to attend the awards dinner as well. Rogers presented several brochures on Transit and area maps, and Durango promotional information. Rogers will present one of the sessions at the next meeting.

D. RREDC

Langhorne related they will be having quarterly meetings with Garfield County. There has been new Business Retention Committee formed with 15 new business requesting information from the group.

E. Out West Meat Processing Conditional Use Permit, Comments for P&Z

At the end of the DDA regular session, the Board reconvened on West 2nd St. to look at the site of Out West Meats, located next to the new Brenden Theater. Assistant City Manager, Matt Sturgeon, asked that DDA comment on the site as they are up for renewal at the next P&Z meeting in October. A trailer is not permitted in the Central Business District and they would need a variance to continue to operate the trailer for additional storage and processing. A motion was made by Stuver to recommend to P&Z, that they be allowed to continue use, but would need to screen the trailer with vegetation or fencing so that it is not an eye sore. Also, the original dock, or front of the building should have a railing placed around its perimeter so pedestrians won't fall off. The motion was seconded by Frontella, passing unanimously.

F. Membership – Wilma Paddock

After considerable discussion, it was decided a property owner, or business owner, could have an owner 'designate' represent an existing business or property. A letter would need to be written by the owner or operator of the business. Rogers will contact Ms Paddock and relay the information. City Council will ultimately make the decision.

G. Memorial Bench – Andy

Andy Cordova, who lived on East Ave., recently passed away due to Leukemia. As he was a fixture in the downtown community for many years, the family would like to place a bench in the downtown. The Board suggested a plaque be created by the family and be placed on the bench in front of the County Building on East and 3rd St. Frontella will inform the family.

F. Other – Stuver announced he had obtained enough pledges and money to purchase the 'Catch and Release' Bear and Child Sculpture for the City. He asked the

DDA Board to help him determine where the sculpture should be place in the Civic Plaza.

8. PROJECTS /EVENTS

A. Fall Festival, Centennial Park / Street Dance, Ute Events Center

Planning for the Fall Festival continues for Saturday, Oct. 15th at Centennial Park and Ute Events Center. Festivities start at 10am in Centennial Park and end at 5pm. Activities include music, food and craft vendors, Bouncie Houses, Pet Show and more. The Street Dance will start at 6pm and continue until 10pm with 2 Bands, Straight Shot, Rifle Locals, and the Johnny O Band from Boulder. Also performing will be Artilluma Dance Company and El Sol de Mexico Dancers.

B. Boat Ramp Clean-Up, RFOV, CDOT, Garfield County, LoVa, Sat., Oct. 15th

A Tamarisk and Russian Olive removal project will be underway on Sat. Oct. 15th from 8:30 until 5pm. Roaring Fork Outdoor Volunteers will lead the volunteers and hopefully remove the trees and plants in the proposed Boat Ramp Area. Dinner will be provided.

C. Banner Poles

Rogers continues to work with City Staff and Todd's Welding to complete the four sets of poles.

D. Welcome Hunter's Banners for Downtown

Rogers along with Micro Plastics has designed orange banners that will be hung around the downtown to welcome hunters for the season.

E. Way Finding Signage

Rogers recommended working with the selected Transit Oriented Development Planners/Teams to further develop way finding signage.

9. MAINTENANCE

Maintenance and Clean-up will continue. The irrigation system on 4th St. and West Ave. will be blown out. The Flower Pots will be removed for the winter.

***Meeting moved to W. 2nd Street to look at Out West Meat Processing's site and building.* See Above.**

10. ADJOURN: The meeting adjourned at 8:45am on W. 2nd St.
Respectfully submitted,

Helen Rogers,
DDA Manager

