

DDA

Downtown Development Authority
Rifle, Colorado

MINUTES
December 7, 2011
Rifle City Hall

1. CALL TO ORDER:

Chairperson Sally Brands called the meeting to order at 7:09 a.m.

Members Present: Gil Frontella, Nella Barker, Randy Winkler, Tom Stuver, Michael Langhorne, Wilma Paddock.

Members Absent: Diane Razez and Jay Rickstrew

DDA Manager Present: Helen Rogers

Guests Present: RACC President/CEO Frank Ladd, Elizabeth Stuver, and Ed Arnold.

2. APPROVAL OF MINUTES:

A correction to the minutes was made by Langhorne; under New Business, A. RRECD, the towns of Battlement Mesa and Parachute have come on board, not New Castle and Silt. A motion was made by Winkler, seconded by Frontella, to approve the minutes of November 2nd with corrections, approving unanimously.

3. BILLS TO BE APPROVED:

1) Mr. Power S; \$250.00 2) Soak-N-Wet Sprinklers; \$395.00. A motion to approve the bills was made by Stuver, seconded by Frontella, passing unanimously.

4. FINANCIAL REPORT:

A Financial Review of the Budget was presented, along with a review from Charles Kelty and the proposed 2012 Budget. Council decided to reduce the Sanitation Fund to \$2,000 as that figure is closer to what DDA spends. Frontella pointed out that part of the original \$4,000 proposed was supposed to go towards winter clean-up. A motion was made Stuver, seconded by Barker to accept the Financial Review, approving unanimously.

5. MANAGER'S REPORT:

DDA Administration – 40.5 hrs. -

- Part of Selection Committee for the Downtown Planning Grant, for Transit Oriented Development, Economic Analysis and Downtown Landscape Planning. There were 17 applicants. Chosen were Charlier and Assoc. (TOD), EPS (Economic Analysis), the Brendle Group (Sustainability) and Sonoran Institute (Community Outreach).
- Also includes daily emails and communication, prep for DDA Meeting, DDA Meeting, DDA Minutes, Budget Report, and Manager's Report.

DDA Maintenance – 8.5 hrs.

- Construction of the 4 sets of Banner Poles occurred, new ADA Ramps were put in where the concrete needed to be replaced and the City had money left in their 2011 budget to do so. Unfortunately, someone put their foot into the concrete in two areas.
- Walked the new irrigation areas on West Ave. with Rick Barth to determine if we could tie into the existing tree down on the corner of 6&24 and West Ave.
- Downtown Holiday Tree Lights were put up with the help of Shandor. (6.5 hrs)

New Ute Events Center Restoration – 3.5 hrs.

- Engineering Firms will be selected at tonight's Council Meeting. Kaup Engineering for Structural and Seismic Upgrade (\$22,000) and Bighorn Consulting Engineers for Mechanical, Electrical and Plumbing (\$11,750)
- Program Planning continues in order to develop a business plan as council has requested.

Visitor Improvement Fund – 9.5 hrs

- Holly Days planning meetings occurred with Chief Meisner, Blair and Bonnie from the Citizen Telegram. See Flyer. VIF is contributing \$1,000.
- Met with Chris Manera w/ Colorado River Engineering and reviewed the new Boat Ramp Area. He feels the berm will need to be realigned.
- Attended a Northwest Colorado Cultural Heritage Meeting at the Silt Historical Society. A Four Rivers Heritage Group is being started. Rifle Museum approached, but no response.

6. CHAMBER UPDATE:

Chamber Director, Frank Ladd, presented the report. The Chamber welcomed 4 new members this month, with total membership hovering around 340. Brenden Theaters will hold their VIP Grand Opening on Dec. 15th. Opening for the public is Friday, Dec. 16th. Women in business will have their annual Holiday Lunch at Columbine Restaurant at the Golf Course on Dec. 20th. The Ice Fishing Tournament will be held on Jan. 21 and 22nd and need volunteers. State of the Community Luncheon will be held on Feb. 10th. at Grand River Hospital.

7. NEW BUSINESS:

A. RREDC

The Board is pursuing a USDA Revolving Loan Grant for retention and/or expansion of existing businesses. It can also be used for storefront improvements. Carbondale has used this grant in the past which has been successful. New drawings were displayed at the Rifle Fitness After Hours Chamber Social and were well received. It contains 87,000 sq. ft. and cost projection are around \$18,000,000. The next step is a Funding Feasibility Study to begin in 2012.

B. Ute Events Center Update

See Above under Manager's Report.

C. Other

Stuver reports a new Bear/Child sculpture will be placed on the Civic Plaza Dec. 15th.

8. PROJECTS /EVENTS

A. Holly Days – Sat. Dec. 10th

The Downtown Plans are shaping up. The Winter sidewalk sales begin at noon and continue until 5pm. The window display contest is under way with 1st place winning \$100, 2nd place; \$75 and 3rd place; \$50. Santa will be downtown from noon-2:30pm. Drive 105 will be playing music all afternoon. Special Vendors include the Girl Scouts selling Chili and Hot Chocolate, Boy Scouts selling Christmas Trees, US Forest Service selling Tree Permits, Wood Cutting Permits and will have Forest Information. Rifle Animal Shelter will sell their 2012 Calendars, NUTS will be selling popcorn, and Simply Dogs will have Hot Dogs and other items to sell. Also, the Gymnastics Club will be selling baked goods.

The Parade starts at 6pm and will proceed along 3rd St. and continue north on Railroad Ave. to 8th St.

9. MAINTENANCE

A. Gutter Drains, 3rd and 4th Sts.

Rogers will again remind City crews to clean these areas.

B. ADA Ramp, Curb Extensions

The City crews created up to date ADA ramps where the new banner poles were placed. Unfortunately, someone stepped into the wet cement in two areas. The City won't be able to replace these until spring.

10. ADJOURN: The meeting adjourned at 8:05am to walk over to the Brenden Theater for a tour.

Respectfully submitted,

Helen Rogers,
DDA Manager