

DDA

Downtown Development Authority
Rifle, Colorado

MINUTES

Wednesday, May 1, 2013
Rifle City Hall

1. CALL TO ORDER:

Vice-Chairperson, Sally Brands, called the meeting to order at 7:02 a.m.
Members Present; Tom Stuver, Gil Frontella, Nella Barker, Wilma Paddock, Randy Winkler, and Michael Langhorne
Members Absent: Jay Rickstrew
DDA Manager Present: Helen Rogers
Guests Present: Nathan Lindquist; City Planner, Dana Ingram; RREDC/Main Street Director

2. APPROVAL OF MINUTES:

A motion was made by Paddock, seconded by Barker, to approve the minutes of April 3rd, approving unanimously.

3. BILLS TO BE APPROVED:

1) Mr. Power S; Sidewalk power washing \$750, clean and polish Elk, \$200, totaling \$950. A motion was made by Barker, seconded by Paddock to approve the bills, approving unanimously.

4. FINANCIAL REPORT:

The Financial Report was presented for review. A motion was made by Stuver, seconded by Barker, to accept the financial review as presented, approving unanimously.

5. MANAGER'S REPORT:

DDA Administration – 72 hrs.

- The high priority was Renew Rifle this past month, held on April 20th, in planning and organizing the event with the Main Street Committee. The day was successful with around 28 'volunteers' participating even though it was raining in the morning. The 2nd St. lot was planted – Trees and Plants donated from Mountain View Tree Farm and the mulch was placed along Railroad Ave. The project is still needs the electrical portion as well as the large bolder placement along the alley. We have met with Bobby O'Dell and Mark Briels – electrician, regarding the rock, trench digging and electrical placement. Third St. planters were re-mulched as well as part of 4th St. Bags of cedar mulch will be purchased to finish it.

- Obtained estimates for Seal Coating, Cracks and Lining of the DDA Parking Lots.
- Includes daily emails and communication with City Staff and others, prep for DDA Meeting, DDA Meeting and Minutes, Budget Report, and Manager's Report.

New Ute Events Center Restoration – 3 hrs.

- PNCI, out of Grand Junction will be recommended to City Council at tonight's meeting for selection as the General Contractor for the interior UTE Construction.
- Clough Foundation recently donated \$5,000 towards startup operations for the UTE Events Center.

Visitor Improvement Fund – 10 hrs.

- Met with the Parks and Rec Advisory Board, April 8th and discussed the Boat Ramps 90% plan and grant funding.
- Meeting with Mike Samson @ 9am to show plans and walk the site.
- Meeting was cancelled due to snow with Rifle Historical Society, regarding the next phase of the NWCCHT Gateway Signage and hopefully engage their participation.
- Clough Foundation donated \$10,000 toward matching grants for the Boat Ramp Construction.

6. CHAMBER UPDATE:

Frank Ladd was unavailable to meet with DDA.

7. NEW BUSINESS:

A. RREDC and Main Street Update, Dana Ingram

The RREDC continues to work on obtaining a grant from the USDA Rural Development Dept. for matching Revolving Loan Funds for \$50,000. The RREDC is accepting responsibility for creating the process of the loan. The group should know soon whether it will be awarded.

On May 16th the RREDC will be helping to facilitate a meeting between the Fair Grounds Committee with the BOCC on strategic planning regarding the Fair Grounds. The BOCC is planning to spend \$1,000,000 towards improvements on the Fair Grounds this year. It is the 75th anniversary for the Fair Grounds. There will be no air show this year.

B. Main Street Update, Mural

The First Friday Event will commence on Friday, June 7th. Many activities are planned in local businesses such as Fine Art Shows, Improvisation with the Boomtown Players, a Bike Trail Design Workshop at the Library, Music, and Classic Car Show at the newly created 2nd St. Lot and specials by downtown businesses.

The Mural Concept was presented for the Parking Structure south wall. It was suggested the mural tie in with the other WPA Style 'Postcards' in town where there are blocks of color for sake of consistency. Also suggested were to have action words, which are already stated with the existing murals, which state 'visit', 'hike', or 'ride', so instead

of saying 'Parking' it could say 'Park Here'. The project is funded by a grant from DOLA.

Feedback will go to the DOLA Historic Architect regarding the W. 2nd St. Properties owned by Don Locke and Gil Frontella. There is no cost for this program.

The Art Fence Project with the Rifle Middle School Art Club along the Rifle Creek Path will be done by July. A grant proposal has been submitted to DOLA for funding.

C. Downtown TOD Planning Session – Nathan

This past week, the consultants from Charlier Associates came back to Rifle for Phase II of the Downtown Rifle TOD Strategic Plan. The highest priorities defined by the group and others were the Park'n Ride Relocation – coordinated with the north side roundabout, Downtown Stormwater Sketch Plan – basic capacity and flow plan, Phase II Stormwater Plan for federal review. Also identified were Park Ave. Extension – conceptual engineering, Railroad Ave, 3rd St. to US 6 improvements – conceptual engineering, Gateway Roundabout to Railroad Ave. – 10% engineering, US6, Railroad Ave. to Rifle Creek – conceptual engineering.

Drawings and other information will be presented soon.

D. Other

Rogers presented a schematic drawing of the proposed office layout for the Library Area where the DDA, Rifle Area Chamber of Commerce, RREDC / Main Street, a Business Resource Center, and a small Fab Lab propose to be located. The initial estimated costs are around \$300,000 for tenant finish. The plan is to apply for an FMLD Grant along with a DOLA Grant. Matching funds needed from all the entities would be 25% of the total estimate. A meeting with the Library Board has been scheduled to discuss the proposal.

Brands proposed relocating the Farmer's Market back to the downtown area. Discussion needs to continue on this with regards to Eagle Springs will be having a market on Wed. nights along Railroad Ave. in the summer.

8. PROJECTS

A. Wayfinding

The Main Street Committee met with DHM on Friday, April 5th at City Hall. The firm listened to the committees ideas and will come up with 3 architectural designs. The next meeting is scheduled for May 17th.

B. Downtown Flowers

Rogers will continue to monitor the flower pots out at Niemann's Gardens in New Castle. The rest of the funding is coming from the Visitor Improvement Fund and a DOLA grant. The plants should be ready by Memorial Day Weekend.

C. First Friday

Scheduled for June 7th. Plans are underway to involve downtown businesses, the library, classic car enthusiasts, bicycles, art and music. See above.

9. MAINTENANCE:

A. Irrigation Start-up

Rogers is coordinating with Tim Kearns of All About Sprinklers to do the start-up and replace the timers on 4th St.

B. Estimates for Sealcoating, Crack Repair and Striping.

Rogers obtained 5 estimates for the two DDA Parking Lots. The estimates ranged from \$10,560 to \$6,170. Questions around whether the estimates were similar in what they were providing surfaced. Rogers will obtain whatever specs the City Engineer has available and will bring it back to the board at the next meeting.

C. Power Wash Sidewalks

The first cleaning occurred the last week of April. Sidewalk cleaning will occur the last week of each month through October if funds allow.

D. Elk Cleaning

Rogers will coordinate a schedule with Sandor Drucker.

10. ADJOURN: The meeting adjourned at 8:34am.

Respectfully Submitted,

Helen Rogers
DDA Manager