
VISITOR IMPROVEMENT FUND ADVISORY BOARD

Regular Meeting Agenda

August 14, 2012
12:00 p.m.

Rifle City Hall
Conference Room
202 Railroad Avenue
Rifle, CO

The Board may take action on any of the following agenda items as presented or modified prior to or during the meeting, and items necessary or convenient to effectuate the agenda items.

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| 12:00 p.m. | 1. | Call to Order and Roll Call |
| 12:05 p.m. | 2. | Approval of minutes from the July 10, 2012 Regular Meeting |
| 12:15 p.m. | 3. | Update on advertising from Rifle Area Chamber of Commerce |
| 12:25 p.m. | 4. | Discuss Fall Festival |
| 12:35 p.m. | 5. | Discuss 2013 Budget |
| 12:45 p.m. | 6. | Discuss Request for Proposals (RFP) for marketing and advertising |
| 12:55p.m. | 7. | Other discussion items |
| 1:05 p.m. | 8. | Adjourn |

The order and times of agenda items listed above are approximate and intended as a guideline for the Board.

Next Regular Meeting: September 11, 2012