

# DDA

Downtown Development Authority  
Rifle, Colorado

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MINUTES  
January 4, 2012  
Rifle City Hall

## **1. CALL TO ORDER:**

Vice Chairperson, Michael Langhorne, called the meeting to order at 7:05 a.m.  
Members Present: Gil Frontella, Nella Barker, Randy Winkler, Tom Stuver, Wilma Paddock, Diane Razee and Jay Rickstrew.

Members Absent: Sally Brands

DDA Manager Present: Helen Rogers

Guests Present: Assistant City Manager, Matt Sturgeon and Ed Arnold.

## **2. APPROVAL OF MINUTES:**

A motion was made by Barker, seconded by Paddock, to approve the minutes of December 7th, approving unanimously.

## **3. BILLS TO BE APPROVED:**

No bills were presented at this time.

## **4. FINANCIAL REPORT:**

Rogers indicated most of the expenditures came out of petty cash for the Holly Days Downtown Event. A motion was made by Rickstrew, seconded by Razee to accept the Financial Review, approving unanimously.

## **5. MANAGER'S REPORT:**

DDA Administration, Maintenance – 25.5 hrs.

- Includes daily emails and communication, prep for DDA Meeting, DDA Meeting, DDA Minutes, Budget Report, and Manager's Report.
- Attended Branding Committee Meeting.
- Christmas Decoration Issues

New Ute Events Center Restoration – 8 hrs.

- Program Planning continued in order to develop a business plan as council has requested.
- Special Events Permit was submitted to the City for Friday, Feb 24th, for the Symphony Swing Concert at Grand River Hospital.

Visitor Improvement Fund – 12 hrs.

- Holly Days “Cowboy Christmas” occurred Sat. Dec. 10th. Site Plan worked well to close off just the north side of the street. VIF contributed \$1,000. Window Decoration winners were: 1st place, Mary’s Wondrus Things, 2nd, Base Camp Cafe, 3rd, Green Cross.
- Met again with Chris Manera w/ Colorado River Engineering and reviewed the new Boat Ramp Area. Work continues to create a Lease Agreement with CDOT.

**6. CHAMBER UPDATE:**

Chamber Director, Frank Ladd, was not present but sent the report to Rogers. An Energy Briefing will occur on Jan. 19<sup>th</sup> at Grand River Hospital at 7:30-9am. The Topic will be on CNG. The Ice Fishing Tournament will be held on Jan. 21 and 22<sup>nd</sup>, if there is ice. Business after Hours will occur on Jan. 24<sup>th</sup> at Eagle Springs Organic. The Annual State of the Community will be held on February 9<sup>th</sup> at Grand River Hospital from 11:30-2pm. Speakers include Jay Miller, Mike Sampson, Michael Langhorne, David Ludlam and Susan Beardsley.

**7. NEW BUSINESS:**

A. RREDC

The Board sent in the USDA Revolving Loan Fund Grant for retention and/or expansion of existing businesses. It can also be used for storefront improvements.

DDA Board members were also commenting on how successful the Brenden Theater has been for the community and most members stated they have been to the movies.

B. Transit, Economic Analysis and Downtown Landscape Planning Grant

Matt Sturgeon indicated City Council will likely vote to approve expenditure of the HUD/DOT Grant of \$806,618. This grant was achieved through Governor Ritter’s Office when Rifle was chosen as one of Colorado’s Sustainable Main Streets. It will include Transit Oriented Development, Market Analysis, Commercial and Residential Design, Sustainability and Energy, Streetscape Design and Place making. The kick-off meeting will be in a public forum, likely in the evening, in January, where stake holders in the downtown can attend. The first phase will be done throughout 2012.

C. Colorado Preservation Conference, Denver, Feb. 1<sup>st</sup> -3<sup>rd</sup>.

Colorado Preservation, Inc. is holding their Annual ‘Saving Places’ Conference in Denver at the Convention Center. The emphasis is on ‘The Power of Heritage and Place’. Rogers asked to attend. A motion was made by Paddock, seconded by Barker to approve expenditure of \$350, so that Rogers can attend. The motion passed, with Stuver the one negative vote, stating he didn’t think it was worth the money.

D. Other

Frontella stated City Council will review a proposal from the Rifle Chamber to provide Tourism Promotion for the City of Rifle. The Visitor Improvement Fund Board approved \$75,000 for 2012.

Langhorne stated someone drove into his building on E. 3<sup>rd</sup> St. breaking the plate glass and sill. He is working with his insurance company to get it fixed.

Frontella confirmed the DDA Signage Committee consisted of Jay Rickstrew, Randy Winkler, and himself.

**8. PROJECTS /EVENTS**

Project Clean Sweep. April 28th

Rickstrew indicated Alpine Bank will likely contribute to this year's clean-up.

**9. MAINTENANCE**

Stuver suggested the Street Sweeper clean the streets while the weather is warm and there is little snow on the ground. Rogers will look into it.

**10. ADJOURN:** The meeting adjourned at 7:39.

Respectfully submitted,

Helen Rogers,  
DDA Manager